

OXLEAP26 CONFERENCE AT A GLANCE

09:15 – 10:00

REGISTRATION

[Foyer, Sultan Nazrin Shah Centre]

10:00 – 10:15

WELCOME – Dr Rachel Pechey

[Tuanku Bainun Auditorium]

10:15 – 11:00

PLENARY SESSION
Professor Martin White, University of Cambridge

[Tuanku Bainun Auditorium]
Chair: Dr Rachel Pechey

11:00 – 11:25

REFRESHMENTS

[Foyer, Sultan Nazrin Shah Centre]

11:25 – 13:00

SESSION 1 **Dietary Change** [Tuanku Bainun Auditorium]
Chair: Dr Keiko Kanno

Meating your match: Do matched or unmatched meat and plant-based meals lead to higher vegetarian meal selections? Evaluations in online and pilot field studies (*Emma Garnett, University of Oxford*)

Increased availability of meat-free hospital meals promotes sustainable food choices without reducing satisfaction (*Alice Elena Seffen, University of Bonn*)

'Would you like peas instead of avocados?' Variation in willingness to pay for environmentally sustainable groceries across people and products (*Thijs van Rens, University of Warwick*)

Early adopters in the diffusion of plant-based foods: Applying diffusion of innovation and Bourdieu's Distinction Theories to explain the adoption of plant-based foods in the UK (*Marlana Malerich, University of Sussex*)

Consumption of animal-based dairy products and plant-based dairy alternatives: An analysis of barriers and drivers informed through the theory of planned behaviour (*Leonie C Peiffer, Erasmus University*)

SESSION 2 **Challenges in Farming** [Nash Suite]
Chair:

Assessing synergies and trade-offs in national AFOLU net-zero pathways using multiscale land-use modelling (*Colm Duffy, University of Galway*)

'Death by a thousand cuts': The role of moral distress and moral injury in farmer mental ill-health (*Rebecca Knowles, Stockfree Farming*)

Farmer perspectives on transitioning to organic systems: A case study from the Republic of Ireland (*Tara Kenney, University College Cork*)

Microbial shepherding: The creation of culture(s) at the more-than-artisan scale (*Aidan Demsky, University of Oxford*)

Cattle ranching encroachment on protected areas depending on location and governance: The Brazilian Amazon (*Leonie Hodel, University of Cambridge*)

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13:00 – 14:00

LUNCH AND POSTER VIEWING

[Foyer, Sultan Nazrin Shah Centre]

14:00 – 15:35

SESSION 3 Future Food Systems [Tuanku Bainun Auditorium]

Chair:

Navigating the protein transition: Using a restatement to comprehend complex protein production and consumption systems (*Océane Duluins, UC Louvain*)

Pursuing dietary transitions requires reshaping global food production and trade networks (*Shruti Jain, University of Oxford*)

Deriving a trajectory for food sales targets among European retailers using the EAT-Lancet Commission dietary intake (*Sarah Ison, Madre Brava*)

Shaping the future of meat and dairy: Firm strategies in alternative protein innovation (*Hatice Has, Lund University*)

The ethics of future food systems: Alternative proteins, 'naturalness', and relational values (*Amy Taggart, Trinity College Dublin*)

SESSION 4 Governance and Policy [Nash Suite]

Chair:

From dietary goals to actionable change: Stakeholder and research perspectives on barriers and needs for food system transformation in Europe and the UK (*Rachel Headings, University of Oxford*)

Narrow livestock futures: Strategic ignorance and the FAO Sustainable Livestock Transformation Agenda (*Kathrin Lauber, University of Edinburgh*)

Comparing livestock transition pathways: Stranded assets and cost allocation in England (*Stephanie Walton, University of Oxford*)

Science, politics and power: The political economy of meat and dairy regulation in the EU and UK (*Graeme Taylor, Endure Consulting*)

15:35 – 16:00

REFRESHMENTS

[Foyer, Sultan Nazrin Shah Centre]

16:00 – 16:45

PLENARY SESSION

Sue Pritchard, Food, Farming and Countryside Commission

[Tuanku Bainun Auditorium]

Chair: Professor Sir Charles Godfray

16:45 – 18:00

POSTER SESSION AND DRINKS RECEPTION

[Foyer, Sultan Nazrin Shah Centre]